

04/22/2013 11:02:02  
Performance Report

13-HD  
National Underwriting  
Page 1  
04/15/2013 -

04/21/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

-----  
-----  
AMERICA'S TEST KITCHEN FROM COOK'S ILLUSTRATED #1313H

Sun, 04/21/2013 at 17:00 CALIFORNIA AVOCADO COMMISSION; COOKING.COM; DCS  
BY FISHER & PAYKEL; DIAMOND CRYSTAL; FOXY; KOHLER; LEE  
KUM KEE; WENTE VINEYARDS

AMERICAN MASTERS #2402H

Mon, 04/22/2013 at 03:00 BILLINGS AND JOHN E. III CAY; CPB ; CHERYL  
AND PHILIP MILSTEIN FAMILY; CRAIG MCKIBBEN AND SARAH MERNER;  
FLOYD AND DOLORES JONES; ITALO BREDI; JACK RUDIN  
; MICHAEL & HELEN SCHAEFFER FOUNDATION; MRS. ROSALI  
ND P. WALTER ; NEA ; PTV STATIONS ;  
RSF GLOBAL COMMUNITY FUND.; ROLF & ELIZABETH ROSENTHAL ; THE ANDRE AND  
ELIZABETH KERTESZ FOUNDATION, INC. ; THE  
BLANCHE AND IRVING LAURIE FOUNDATION ; THE RUSSELL FAMILY FOUNDAT  
ION; WALTER HENRY FREYGANG FOUNDATION; WISCONSIN  
HUMANITIES COUNCIL

ANGELINA BALLERINA: THE NEXT STEPS #506

Mon, 04/15/2013 at 10:30 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #507H

Tue, 04/16/2013 at 10:30 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #508H

Wed, 04/17/2013 at 10:30 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #509H

Thu, 04/18/2013 at 10:30 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #510H

Fri, 04/19/2013 at 10:30 HARD ROCK RESORTS

ANTIQUES ROADSHOW #1712

Mon, 04/15/2013 at 20:00 FRANKLIN TEMPLETON COMPANIES, LLC; LIBERTY MUTUAL  
INSURANCE COMPANY; PTV STATIONS; SUBARU

ANTIQUES ROADSHOW #1712H

Wed, 04/17/2013 at 03:10 FRANKLIN TEMPLETON COMPANIES, LLC; LIBERTY MUTUAL

INSURANCE COMPANY; PTV STATIONS; SUBARU

ARTHUR #1601H

Wed, 04/17/2013 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #704

Mon, 04/15/2013 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT  
FROM THE U.S. DEPT. OF EDU. THRU PBS

04/22/2013 11:02:02  
Performance Report

13-HD  
National Underwriting  
Page 2  
04/15/2013 -

04/21/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

-----

-----

-----

ARTHUR #706

Thu, 04/18/2013 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT  
FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #707

Tue, 04/16/2013 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT  
FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #708

Fri, 04/19/2013 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT  
FROM THE U.S. DEPT. OF EDU. THRU PBS

BARNEY & FRIENDS #1304H

Mon, 04/15/2013 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1305H

Tue, 04/16/2013 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1306H

Wed, 04/17/2013 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1307H

Thu, 04/18/2013 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1308H

Fri, 04/19/2013 at 06:30 PTV STATIONS

BLETCHLEY CIRCLE #101

Sun, 04/21/2013 at 22:00 PTV STATIONS

CALL THE MIDWIFE #204

Sun, 04/21/2013 at 20:00 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #126H

Mon, 04/15/2013 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #206H

Fri, 04/19/2013 at 14:30 PTV STATIONS; PTV STATIOONS; POTTERY BARN KIDS

04/22/2013 11:02:02  
Performance Report

13-HD  
National Underwriting  
Page 3  
04/15/2013 -

04/21/2013

Search Criteria: Underwriter: ALL Series: ALL

Program	Underwriter(s)
Air Date & Time	

-----  
CAT IN THE HAT KNOWS A LOT ABOUT THAT! #208

Mon, 04/15/2013 at 09:00 PTV STATIONS; POTTERY BARN KIDS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #208H

Tue, 04/16/2013 at 14:30 PTV STATIONS; POTTERY BARN KIDS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #209

Tue, 04/16/2013 at 09:00 PTV STATIONS; POTTERY BARN KIDS

Sun, 04/21/2013 at 09:00 PTV STATIONS; POTTERY BARN KIDS

This program appeared 2 times between 04/15/2013 and 04/21/2013.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #209H

Wed, 04/17/2013 at 14:30 PTV STATIONS; POTTERY BARN KIDS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #214

Wed, 04/17/2013 at 09:00 PTV STATIONS; POTTERY BARN KIDS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #214H

Thu, 04/18/2013 at 14:30 PTV STATIONS; POTTERY BARN KIDS

CENTRAL PARK FIVE #000H

Thu, 04/18/2013 at 02:00 ATLANTIC PHILANTHROPIES; BOBBY AND POLLY STEIN;  
CPB; PTV STATIONS  
Sat, 04/20/2013 at 14:00 ATLANTIC PHILANTHROPIES; BOBBY AND POLLY STEIN;  
CPB; PTV STATIONS  
Mon, 04/22/2013 at 00:00 ATLANTIC PHILANTHROPIES; BOBBY AND POLLY STEIN;  
CPB; PTV STATIONS

This program appeared 3 times between 04/15/2013 and 04/21/2013.

CHARLIE ROSE #19080H

Mon, 04/15/2013 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

CHARLIE ROSE #19081H

Mon, 04/15/2013 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

Tue, 04/16/2013 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH

04/22/2013 11:02:02 13-HD  
Performance Report National Underwriting  
Page 4

04/21/2013

04/15/2013 -

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

CHARLIE ROSE #19082H

Tue, 04/16/2013 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU

NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION  
Wed, 04/17/2013 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB & JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

CHARLIE ROSE #19083H

Wed, 04/17/2013 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB & JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION  
Thu, 04/18/2013 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB & JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

CHARLIE ROSE #19084H

Thu, 04/18/2013 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB & JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION  
Fri, 04/19/2013 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB & JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

CHARLIE ROSE #19085H

Fri, 04/19/2013 at 23:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;

BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

04/22/2013 11:02:02  
Performance Report

13-HD  
National Underwriting  
Page 5  
04/15/2013 -

04/21/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

-----  
-----  
CURIOUS GEORGE #126

Mon, 04/15/2013 at 08:30	ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
Tue, 04/16/2013 at 12:30	ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

CURIOUS GEORGE #127

Tue, 04/16/2013 at 08:30	ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
Wed, 04/17/2013 at 12:30	ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
Sun, 04/21/2013 at 08:30	ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

This program appeared 3 times between 04/15/2013 and 04/21/2013.

CURIOUS GEORGE #128

Fri, 04/19/2013 at 08:30	ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
--------------------------	--

CURIOUS GEORGE #305

Mon, 04/15/2013 at 12:30	ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
--------------------------	--

CURIOUS GEORGE #306

Wed, 04/17/2013 at 08:30	ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
Thu, 04/18/2013 at 12:30	ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

CURIOUS GEORGE #701

Thu, 04/18/2013 at 08:30 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

CURIOUS GEORGE #701H

Fri, 04/19/2013 at 12:30 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

CYBERCHASE #208

Wed, 04/17/2013 at 16:30 CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #311

Tue, 04/16/2013 at 16:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #405

Mon, 04/15/2013 at 16:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Sun, 04/21/2013 at 11:00 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

04/22/2013 11:02:02 Performance Report  
04/21/2013

13-HD  
National Underwriting  
Page 6  
04/15/2013 -

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----

This program appeared 2 times between 04/15/2013 and 04/21/2013.

CYBERCHASE #610

Thu, 04/18/2013 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #703

Fri, 04/19/2013 at 16:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

DANIEL TIGER'S NEIGHBORHOOD #111H

Mon, 04/15/2013 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION  
Sun, 04/21/2013 at 06:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV

STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;  
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

DANIEL TIGER'S NEIGHBORHOOD #112H

Tue, 04/16/2013 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV  
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;  
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #114H

Thu, 04/18/2013 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV  
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;  
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #115H

Fri, 04/19/2013 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV  
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;  
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #123H

Wed, 04/17/2013 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV  
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;  
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

ELECTRIC COMPANY #113H

Tue, 04/16/2013 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.  
DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #120H

Wed, 04/17/2013 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.  
DEPARTMENT OF EDUCATION

04/22/2013 11:02:02 Performance Report  
04/21/2013

13-HD  
National Underwriting  
Page 7  
04/15/2013 -

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----

ELECTRIC COMPANY #121H

Thu, 04/18/2013 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.  
DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #124H

Mon, 04/15/2013 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.  
DEPARTMENT OF EDUCATION  
Fri, 04/19/2013 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.  
DEPARTMENT OF EDUCATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

GUTS WITH MICHAEL MOSLEY

Wed, 04/17/2013 at 22:00 PTV STATIONS

GUTS WITH MICHAEL MOSLEY #000H

Fri, 04/19/2013 at 03:00 PTV STATIONS  
Sat, 04/20/2013 at 13:00 PTV STATIONS

This program appeared 2 times between 04/15/2013 and 04/21/2013.

INDEPENDENT LENS #1411

Mon, 04/15/2013 at 22:00 AEPOCH FOUNDATION; CPB; CALIFORNIA HUMANITIES;  
CHICKEN & EGG PICTURES; CITY OF OAKLAND'S CULTURAL  
FUNDING PROGRAM; NEA; PTV STATIONS; PUFFIN  
FOUNDATION; SUNDANCE INSTITUTE DOCUMENTARY PROGRAM; THE JACQUELY  
N AND GREGORY ZEHNER FOUNDATION

INDEPENDENT LENS #1411H

Thu, 04/18/2013 at 04:00 AEPOCH FOUNDATION; CPB; CALIFORNIA HUMANITIES;  
CHICKEN & EGG PICTURES; CITY OF OAKLAND'S CULTURAL  
FUNDING PROGRAM; NEA; PTV STATIONS; PUFFIN  
FOUNDATION; SUNDANCE INSTITUTE DOCUMENTARY PROGRAM; THE JACQUELY  
N AND GREGORY ZEHNER FOUNDATION  
Sat, 04/20/2013 at 05:00 AEPOCH FOUNDATION; CPB; CALIFORNIA HUMANITIES;  
CHICKEN & EGG PICTURES; CITY OF OAKLAND'S CULTURAL  
FUNDING PROGRAM; NEA; PTV STATIONS; PUFFIN  
FOUNDATION; SUNDANCE INSTITUTE DOCUMENTARY PROGRAM; THE JACQUELY  
N AND GREGORY ZEHNER FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

JOANNE WEIR'S COOKING CONFIDENCE #210H

Sun, 04/21/2013 at 16:00 ANOLON; EU CONSORTIUM; VALLEY FIG GROWERS;  
VILLAGE HARVEST

LIDIA'S ITALY IN AMERICA #222H

Sat, 04/20/2013 at 18:30 CENTO; GRANA PADANO

04/22/2013 11:02:02  
Performance Report

13-HD  
National Underwriting  
Page 8  
04/15/2013 -

04/21/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

-----  
-----  
LIVE FROM LINCOLN CENTER #3804H

Fri, 04/19/2013 at 21:00 MERCEDES AND SID BASS; METLIFE; NEA; ROBERT WOOD  
JOHNSON JR. CHARITABLE TRUST; ROBERT AND RENEE BELFER  
FAMILY FOUNDATION; THOMAS H. LEE AND ANN

TENENBAUM

Sun, 04/21/2013 at 12:30 MERCEDES AND SID BASS; METLIFE; NEA; ROBERT WOOD  
JOHNSON JR. CHARITABLE TRUST; ROBERT AND RENEE BELFER  
FAMILY FOUNDATION; THOMAS H. LEE AND ANN

TENENBAUM

This program appeared 2 times between 04/15/2013 and 04/21/2013.

MARKET WARRIORS #119

Mon, 04/15/2013 at 21:00 PTV STATIONS

MARKET WARRIORS #119H

Wed, 04/17/2013 at 04:07 PTV STATIONS

MARTHA SPEAKS #403H

Fri, 04/19/2013 at 15:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE  
ACADEMY; PTV STATIONS; THE ARTHUR VINING DAVIS FOUNDATIONS;  
WGBH CHILDREN'S EDUCATIONAL MEDIA FUND

MARTHA STEWART'S COOKING SCHOOL #202H

Sun, 04/21/2013 at 16:30 J.C. PENNEY COMPANY, INC.; KITCHEN AID; MARCH OF  
DIMS

MASTERPIECE CLASSIC #4310H

Tue, 04/16/2013 at 01:00 MASTERPIECE TRUST; PTV STATIONS; RALPH LAUREN  
CORPORATION; VIKING RIVER CRUISES

Sat, 04/20/2013 at 03:00 MASTERPIECE TRUST; PTV STATIONS; RALPH LAUREN  
CORPORATION; VIKING RIVER CRUISES

This program appeared 2 times between 04/15/2013 and 04/21/2013.

MASTERPIECE CLASSIC #4311

Sun, 04/21/2013 at 21:00 MASTERPIECE TRUST; PTV STATIONS; RALPH LAUREN  
CORPORATION; VIKING RIVER CRUISES

MASTERPIECE MYSTERY! #4015H

Thu, 04/18/2013 at 21:00 PTV STATIONS  
Sat, 04/20/2013 at 01:30 PTV STATIONS

This program appeared 2 times between 04/15/2013 and 04/21/2013.

MAYA & MIGUEL #145

Sun, 04/21/2013 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE  
U.S. DEPT OF EDU. THRU PBS

04/22/2013 11:02:02 13-HD  
Performance Report National Underwriting  
Page 9  
04/15/2013 -  
04/21/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

-----  
-----  
-----  
METROFOCUS #314

Thu, 04/18/2013 at 22:30 BERNARD AND IRENE SCHWARTZ; CHERYL AND PHILIP  
MILSTEIN FAMILY; FORD FOUNDATION; JAMES AND MERRYL TISCH;  
JODY AND JOHN ARNHOLD; MUTUAL OF AMERICA; NISSAN  
FOUNDATION  
Sat, 04/20/2013 at 10:00 BERNARD AND IRENE SCHWARTZ; CHERYL AND PHILIP  
MILSTEIN FAMILY; FORD FOUNDATION; JAMES AND MERRYL TISCH;  
JODY AND JOHN ARNHOLD; MUTUAL OF AMERICA; NISSAN  
FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

MOYERS & COMPANY #215H

Sun, 04/21/2013 at 18:00 ANNE GUMMOWITZ; BARBARA G. FLEISCHMAN; CARNEGIE  
CORPORATION OF NEW YORK; HKH FOUNDATION; INDEPENDENT  
PRODUCTION FUND; MUTUAL OF AMERICA; PARTRIDGE  
FOUNDATION; THE BERNARD AUDRE RAPOPORT FOUNDATION; THE CLE  
MENTS FOUNDATION; THE HERB ALPERT FOUNDATION; THE  
JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION; THE KOHLBE  
RG FOUNDATION; THE PARK FOUNDATION  
Sun, 04/21/2013 at 23:00 ANNE GUMMOWITZ; BARBARA G. FLEISCHMAN; CARNEGIE  
CORPORATION OF NEW YORK; HKH FOUNDATION; INDEPENDENT  
PRODUCTION FUND; MUTUAL OF AMERICA; PARTRIDGE  
FOUNDATION; THE BERNARD AUDRE RAPOPORT FOUNDATION; THE CLE  
MENTS FOUNDATION; THE HERB ALPERT FOUNDATION; THE  
JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION; THE KOHLBE  
RG FOUNDATION; THE PARK FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

NATURE #3010

Wed, 04/17/2013 at 20:00 ARNHOLD FAMILY FUND IN HONOR OF CLARISSE ARNHOLD;  
BRADLEY GOLDBERG FAMILY FOUNDATION; CPB; CANON;  
FILOMEN M. D'AGOSTINO FOUNDATION; GOLDMAN  
CHARITABLE TRUST; PTV STATIONS

NATURE #3010H

Fri, 04/19/2013 at 01:00 ARNHOLD FAMILY FUND IN HONOR OF CLARISSE ARNHOLD;  
BRADLEY GOLDBERG FAMILY FOUNDATION; CPB; CANON;  
FILOMEN M. D'AGOSTINO FOUNDATION; GOLDMAN  
CHARITABLE TRUST; PTV STATIONS  
Sat, 04/20/2013 at 17:00 ARNHOLD FAMILY FUND IN HONOR OF CLARISSE ARNHOLD;  
BRADLEY GOLDBERG FAMILY FOUNDATION; CPB; CANON;  
FILOMEN M. D'AGOSTINO FOUNDATION; GOLDMAN  
CHARITABLE TRUST; PTV STATIONS

This program appeared 2 times between 04/15/2013 and 04/21/2013.

NEED TO KNOW #316H

Fri, 04/19/2013 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; MARGARET A.  
CARGILL FOUNDATION; MUTUAL OF AMERICA; PTV STATIONS;  
SCHUMANN FOUNDATION; THE JOHN D. AND CATHERINE T.  
MACARTHUR FOUNDATION  
Sat, 04/20/2013 at 09:30 BERNARD & IRENE SCHWARTZ; CPB; MARGARET A.  
CARGILL FOUNDATION; MUTUAL OF AMERICA; PTV STATIONS;  
SCHUMANN FOUNDATION; THE JOHN D. AND CATHERINE T.  
MACARTHUR FOUNDATION

This program appeared 2 times between 04/15/2013 and 04/21/2013.

NOVA #4010

Wed, 04/17/2013 at 21:00 BOEING COMPANY & FRANKLIN TEMPLETON COMPANIES,  
LLC; CPB; DAVID H. KOCH; PTV STATIONS

04/22/2013 11:02:02 13-HD  
Performance Report National Underwriting  
Page 10  
04/15/2013 -  
04/21/2013

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

NOVA #4010H

Fri, 04/19/2013 at 02:00 BOEING COMPANY & FRANKLIN TEMPLETON COMPANIES,  
LLC; CPB; DAVID H. KOCH; PTV STATIONS

ORCHESTRA OF EXILES #000H

Tue, 04/16/2013 at 03:00 ARONSON FOUNDATION; CHUBB & SON; HORACE W.  
GOLDSMITH FOUNDATION; JUDITH AND BURTON RESNICK; KLARMAN

FAMILY FOUNDATION; MICHAEL E. MARKS FAMILY  
FOUNDATION; RIGHTEOUS PERSONS FOUNDATION; VICTOR ELMALEH FOUND  
ATION; VINCENT AND ANNE MAI

PBS NEWSHOUR #10606H

Mon, 04/15/2013 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA  
HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;  
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10607H

Tue, 04/16/2013 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA  
HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;  
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10608H

Wed, 04/17/2013 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA  
HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;  
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10609H

Thu, 04/18/2013 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA  
HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;  
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10610H

Fri, 04/19/2013 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA  
HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;  
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL FOUNDATION

04/22/2013 11:02:02  
Performance Report  
04/21/2013

13-HD  
National Underwriting  
Page 11  
04/15/2013 -

Search Criteria: Underwriter: ALL Series: ALL

Program	
Air Date & Time	Underwriter(s)
-----	-----
POV #2411H	
Fri, 04/19/2013 at 04:00	BBC; CPB; EDUCATIONAL FOUNDATION OF AMERICA; FRENCH AMERICAN CHARITABLE TRUST; GUCCI TRIBECA DOCUMENTARY FUND; NEA; NEW YORK STATE COUNCIL ON THE ARTS; PTV STATIONS; SUNDANCE DOCUMENTARY FUND; THE CREATIVE CAPITAL FOUNDATION; THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION
RELIGION & ETHICS NEWSWEEKLY #1633H	
Sat, 04/20/2013 at 10:30	CPB; JANE HENSON FOUNDATION; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICA
Sun, 04/21/2013 at 17:30	CPB; JANE HENSON FOUNDATION; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICA
This program appeared 2 times between 04/15/2013 and 04/21/2013.	
RUDY MAXA'S WORLD #301H	
Sun, 04/21/2013 at 05:10	DELTA AIRLINES; KOREAN TOURISM ORGANIZATION; ORBITZ.COM
RUDY MAXA'S WORLD #305H	
Wed, 04/17/2013 at 05:03	DELTA AIRLINES; KOREAN TOURISM ORGANIZATION; ORBITZ.COM
RUDY MAXA'S WORLD #306H	
Thu, 04/18/2013 at 05:00	DELTA AIRLINES; KOREAN TOURISM ORGANIZATION; ORBITZ.COM
SESAME STREET #4325H	
Fri, 04/19/2013 at 07:00	BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE
SID THE SCIENCE KID #135H	
Mon, 04/15/2013 at 08:00	FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING  
Sun, 04/21/2013 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 04/15/2013 and 04/21/2013.

SID THE SCIENCE KID #136H

Tue, 04/16/2013 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #137H

Wed, 04/17/2013 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE LEARNING

04/22/2013 11:02:02 13-HD  
Performance Report National Underwriting  
Page 12  
04/15/2013 -  
04/21/2013

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
SID THE SCIENCE KID #138H

Thu, 04/18/2013 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #139H

Fri, 04/19/2013 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE LEARNING

SIMPLY MING #1005H

Sun, 04/21/2013 at 15:30 MELISSA'S WORLD VARIETY PRODUCE, INC.; OCEAN  
SPRAY; RABBIT; SUBARU; T-FAL; WAN JA SHAN

TAVIS SMILEY #2880Z

Mon, 04/15/2013 at 13:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

TAVIS SMILEY #2881Z

Tue, 04/16/2013 at 00:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A

TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.  
Tue, 04/16/2013 at 13:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

This program appeared 2 times between 04/15/2013 and 04/21/2013.

TAVIS SMILEY #2882Z

Wed, 04/17/2013 at 00:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.  
Wed, 04/17/2013 at 13:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

This program appeared 2 times between 04/15/2013 and 04/21/2013.

TAVIS SMILEY #2883Z

Thu, 04/18/2013 at 00:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.  
Thu, 04/18/2013 at 13:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

This program appeared 2 times between 04/15/2013 and 04/21/2013.

TAVIS SMILEY #2884Z

Fri, 04/19/2013 at 00:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.  
Fri, 04/19/2013 at 13:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

This program appeared 2 times between 04/15/2013 and 04/21/2013.

TAVIS SMILEY #2885Z

Sat, 04/20/2013 at 00:30 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

04/22/2013 11:02:02  
Performance Report  
04/21/2013

13-HD  
National Underwriting  
Page 13  
04/15/2013 -

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

TEACHING CHANNEL PRESENTS #207H

Sat, 04/20/2013 at 06:00 THE BILL AND MELINDA GATES FOUNDATION

THIS OLD HOUSE HOUR #1103

Sat, 04/20/2013 at 19:00 ANGIE'S LIST, INC.; GMC; HOME DEPOT; LUMBER  
LIQUIDATORS; MITSUBISHI; STANLEY TOOLS; STATE FARM MUTUAL

AUTOMOBILE INSURANCE CO.

THOMAS & FRIENDS #604H

Mon, 04/15/2013 at 12:00 HARD ROCK RESORTS; ORAJEL

THOMAS & FRIENDS #605H

Tue, 04/16/2013 at 12:00 HARD ROCK RESORTS; ORAJEL

THOMAS & FRIENDS #606H

Wed, 04/17/2013 at 12:00 HARD ROCK RESORTS; ORAJEL

THOMAS & FRIENDS #608H

Thu, 04/18/2013 at 12:00 HARD ROCK RESORTS; ORAJEL

THOMAS & FRIENDS #609H

Fri, 04/19/2013 at 12:00 HARD ROCK RESORTS; ORAJEL

TO THE CONTRARY WITH BONNIE ERBE #2206H

Sat, 04/20/2013 at 11:30 CHARLES A. FRUEAUFF FOUNDATION; COLCOM  
FOUNDATION; CORNELL DOUGLAS FOUNDATION; E. RHODES & LEONA B.  
CARPENTER FOUNDATION; WALLACE GENETIC FOUNDATION

TREASURES OF NEW YORK #114H

Sun, 04/21/2013 at 13:30 PETER JAY SHARP FOUNDATION

TRUTH ABOUT EXERCISE WITH MICHAEL MOSLEY #000H

Tue, 04/16/2013 at 04:30 PTV STATIONS

WASHINGTON WEEK WITH GWEN IFILL #5242H

Fri, 04/19/2013 at 20:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS;  
PRUDENTIAL FINANCIA, INC.; THE ANNENBERG FOUNDATION;  
THE BOEING COMPANY

Sat, 04/20/2013 at 09:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS;  
PRUDENTIAL FINANCIA, INC.; THE ANNENBERG FOUNDATION;  
THE BOEING COMPANY

This program appeared 2 times between 04/15/2013 and 04/21/2013.

04/22/2013 11:02:02 13-HD  
Performance Report National Underwriting  
Page 14  
04/15/2013 -  
04/21/2013

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----

WILD KRATTS #126H

Tue, 04/16/2013 at 06:00 CPB; PTV STATIONS

WILD KRATTS #128H

Thu, 04/18/2013 at 06:00 CPB; PTV STATIONS

WILD KRATTS #129H

Fri, 04/19/2013 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #207H

Wed, 04/17/2013 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #208H

Mon, 04/15/2013 at 06:00 CPB; PTV STATIONS